



308,650

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Floyd Examiner: Mark A. Fadok

Application Number: 09/681,629 Group Art Unit: 3625

Filing Date: May 13, 2001

Title: SYSTEM AND METHOD TO SHOP BY BRANDS
USING AN INTERNET OR ONLINE PORTAL

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

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AMENDMENT

In response to the office action dated May 7, 2004 in the above-captioned application, please amend the above-captioned application as follows:

IN THE TITLE:

Please amend the title as follows:

~~Shop by brands internet (online) portal~~

SYSTEM AND METHOD TO SHOP BY BRANDS
USING AN INTERNET OR ONLINE PORTAL